



## REGIONAL ENVIRONMENTAL COUNCIL

OF CENTRAL MASSACHUSETTS

P.O. Box 255, Worcester, MA 01613

# Spring Communications Internship with the Regional Environmental Council (REC)

**Start Date:** February 1st, 2023

**Who We Are:** The Regional Environmental Council (REC) is a food justice organization that has been working in Worcester for fifty years. Our mission is to bring people together to create a just food system and to build healthy, sustainable, and equitable communities in Worcester, MA and beyond. Our programs include Community and Mobile Farmers Markets, our youth employment urban agriculture program (YouthGROW), and our Community and School Gardens Network (UGROW).

The focus of this internship is marketing for the Community and Mobile Farmers Market program. The Community Farmers Market Program's primary goal is to provide access to fresh, local, and affordable produce to Worcester's underserved neighborhoods. By placing our Mobile Farmers Market stops in the most food-insecure neighborhoods we commit to improving food access to the families and individuals who need it most.

**We are seeking a Communications Intern to support marketing efforts for the Community and Mobile Farmers Markets.** This posting is for 10-15 hours a week, with flexible scheduling. Internship starts February 1<sup>st</sup>, 2023 and runs through mid-May. Some weekend and evening hours will be required.

### Responsibilities

- Distribute print materials (including flyers, posters and banners) to Farmers Market sites across Worcester, Webster and Southbridge
- Craft social media posts about REC Farmers Markets
- Take photos/videos at market locations
- Connect with Farmers Market customers / community members to learn how they hear about local events and resources

### Requirements

- People and communication skills, both written and verbal
- Reliable transportation (will be visiting Mobile Market sites across Worcester, Webster and Southbridge)
- Interest in learning about the regional food system/food justice
- Interest in social media management, graphic design or photography
- Spanish, Vietnamese, Albanian, Nepali, and other non-English language skills are a plus



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### **How to Apply**

All internships are unpaid but provide invaluable insight into urban agriculture, food justice, non-profit management, and customer service. You will also develop career skills such as social media management, public relations, and marketing. If available through your educational institution, the REC is willing to help interns obtain credit for their work with us.

**To be considered for this position, please send a resume and cover letter to Gwen Weissinger, [communications@recworcester.org](mailto:communications@recworcester.org) as soon as possible. Please Use "Comms Internship" as the email subject.**

The REC is an equal opportunity employer committed to an inclusive workplace. People of color are strongly encouraged to apply. The REC does not discriminate against any employee or applicant for employment based on race, color, religion, national origin, age, gender, sex, ancestry, citizenship status, mental or physical disability, genetic information, sexual orientation, veteran or military status.