



REGIONAL ENVIRONMENTAL COUNCIL

OF CENTRAL MASSACHUSETTS

P.O. Box 255, Worcester, MA 01613

Communications Internship with the Regional Environmental Council (REC)

The Regional Environmental Council is a food justice organization that has been working in Worcester for fifty years. Through urban farmers markets, a community and school garden network (UGROW), and a youth employment in urban agriculture program (YouthGROW) we bring people together to create a just food system and to build healthy, sustainable, and equitable communities in Worcester, MA and beyond.

We are looking for a Communications Intern to assist our Development Team with our marketing and fundraising goals. This posting is for 10-15 hours a week, with flexible scheduling. Internship starts March 1st, 2022 and would ideally run through the summer months. Some weekend and evening hours will be required.

Responsibilities

- Capturing and distributing images of the REC's programs and events
- Regular scheduling/posting on the REC's social media channels
- Assisting the REC's Development Team with the promotion of annual events (Plant Sale, Farm Party, Earth Day Cleanups, etc.)
- Developing strategies and tactics to promote REC events
- Evaluating promotions of events

Requirements

- People and communication skills, both written and verbal
- Ability to work both independently and in a team environment
- Interest in learning about the regional food system/food justice
- Reliable transportation required, access to a vehicle is a plus
- Spanish, Vietnamese, Albanian, Nepali, and other non-English languages are a plus

How to Apply

All internships are unpaid but provide invaluable insight into urban agriculture, food justice, non-profit management, and customer service. You will also develop career skills such as social media management, public relations, and marketing. If available through your educational institution, the REC is willing to help interns obtain credit for their work with us.

To be considered for this position, please send a resume and cover letter to Gwen Weissinger, communications@recworcester.org, by 2/11/22. Please Use "Comms Internship" as the email subject.