

## Spring Communications Internship with the Regional Environmental Council (REC)

Start Date: February 1st, 2023

The Regional Environmental Council is a food justice organization that has been working in Worcester for fifty years. Through urban farmers markets, a community and school garden network (UGROW), and a youth employment in urban agriculture program (YouthGROW) we bring people together to create a just food system and to build healthy, sustainable, and equitable communities in Worcester, MA and beyond.

We are looking for a Communications Intern to assist our Development Team with our marketing and fundraising goals. This posting is for 10-15 hours a week, with flexible scheduling. Internship starts February 1<sup>st</sup>, 2023 and runs through mid-May. Some weekend and evening hours will be required.

## Responsibilities

- Capturing and distributing images of the REC's programs and events
- Creative assistance with running the REC's social media accounts
- Assisting the REC's Development Team with the promotion of annual events (Plant Sale, Farm Party, Earth Day Cleanups, etc.)
- Evaluating marketing tactics and event promotion
- Website edits, graphic design, story capture, video editing, etc.

## Requirements

- People and communication skills, both written and verbal
- Ability to work both independently and in a team environment
- Interest in learning about the regional food system/food justice
- Reliable transportation required, access to a vehicle is a plus
- Spanish, Vietnamese, Albanian, Nepali, and other non-English languages are a plus

## How to Apply

All internships are unpaid but provide invaluable insight into urban agriculture, food justice, non-profit management, and customer service. You will also develop career skills such as social media management, public relations, and marketing. If available through your educational institution, the REC is willing to help interns obtain credit for their work with us.

To be considered for this position, please send a resume and cover letter to Gwen Weissinger, communications@recworcester.org, by 1/15/23. Please Use "Comms Internship" as the email subject.